



KAREEM MCMICHAEL

karmacent@gmail.com
kcmichael.weebly.com

PROFESSIONAL SUMMARY

A versatile and innovative individual with 10+ years in brand development through video production, creative business communications, and media outlets. Recognized for multiple international and national Film Festival awards. A dynamic leader with exceptional abilities to work well under tight deadlines. Excellent public speaking skills.

CORE COMPETENCIES

- Social Media
- Branded Content
- Visual Storytelling
- Voice-Over
- Creative Framing
- Editing (Logging, syncing, and labeling)
- Long & Short Form Content
- MS Office
- Video Production
- Anchor Skills
- News Gathering & Reporting

PORTFOLIO HIGHLIGHTS

- 2019:** MLK JR. BLVD (Short Film) - Semi-Finalist in the Los Angeles Cinefest
- 2018:** New Order of the Ages (Short Film) – The Award of Excellence from the Metro Film & TV Awards
- 2017:** Feed the Hungry (Documentary) – winner of the Silver Award at the Philadelphia International Film Festival & winner of Best Cinematography at the 12 Month Film Festival.
- 2016:** Best Friends (Short Film) Official Selection in the Urban Film Festival in Miami, FL and received a nomination for Best New Urban Short Film.
- 2015:** Road to Desegregation (Documentary) Official Selection in the Humboldt International Film Festival and winner of the 2015 Jim Demuling award for Best Film with Social Justice Theme.
- 2014:** Road to Desegregation (Documentary) – 1st place video production Southern Regional Press Institute.
- 2013:** Road to Desegregation (Documentary) – Official Selection for Savannah Engage TV. The program aired in 12/2013

FULL LIST OF RECOGNITIONS, SERVICE & AWARDS <https://kcmichael.weebly.com/awards.html>

WORK EXPERIENCE

ART & ENTERTAINMENT REPORTER

Connect Savannah

2021- PRESENT

Freelance writer and content producer responsible for creating long form and short form feature stories about art and entertainment in Savannah, GA. Well-versed in digital news presentation and constantly looking for the next creative element to add to a story. Responsible for some video and photo components that enhances the story.

ONLINE CONTENT MANAGER

Savannah State University, Department of Journalism & Mass Communications (JMC)

2011- PRESENT

Responsible for creating educational, timeless, and informative content for the students of Savannah State University (SSU), staff, faculty, and the community abroad. Accountable for strategically maintaining, structuring, updating, and aiding the production of content distributed throughout SSU department pages on savannahstate.edu.

- Drives social content, brand awareness, and platform strategies to include engagement, content curation, design, and branding across social platforms: Facebook, Twitter, and Instagram using Hootsuite
- Coordinate with team members to guide Assistants and Associates professors.

- Producing videos from start to finish: conceptualizing, storyboard scripts and training developers, coordinating, writing, editing, and shooting
- Graphic designing for the department of JMC by implementing quality work in the areas of documentation, newsletters, and magazines
- Successfully manages: www.tigersroar.com and <https://www.savannahstate.edu/class/masscommunications/index.shtml>

NEWS CONTENT SPECIALIST

Raycom Media, WTOC News (CBS)

2010 - 2011

Successfully led projects through various crew positions for all assigned newscasts, assisted the News Content Department with error-free writing, edited and posted an array of relevant beats/stories on air and online. Collaborated with C-level companies such as ESPN, Edius, and Oasis.

- Responsible for performing various tasks in production such as camera operator, audio operator, teleprompter operator, and floor directing
- Created, drafted, and implemented graphic design for newscast
- Edited videos that aired throughout the day on the network with precise detail
- Posted various stories and information to the station's website and their respective social media accounts

PRODUCTION ASSISTANT

News Vision Television, WJCL & WTGS

(ABC/ Fox)

2007-2010

Provided assistant with Newscasts. Provided logistic support on and off air.

- Limited technical directing experience and knowledge
- Wrote teases and edited video for the a.m. news show
- Graphic designing for newscasts using Photoshop
- Marked the show rundowns and scripts with camera shots and other needed task.

RELATED EXPERIENCE

Savannah Film Academy Advisory Board (2019- PRESENT) - Appointed by Savannah Technical College

Southeast Emmy NATAS Board of Governors (2019- PRESENT) - Elected by Southeast NATAS Members

Savannah Cultural Affairs Commissioner (2018- PRESENT) – Appointed by Savannah City Council

Savannah Film Commissioner (2016-2017) – Appointed by Savannah City Council

Multimedia Content Producer/ Reporter WSG-TV New (2016-2018)

Produced the talk show Art Talks, Art Matters for SGTV (2015 - 2017)

Produced the Have A Heart, Give A Child A Fresh Start video for the Department of Family and Children Services (2014)

Created website, video, and photos for the Curtis V. Cooper Primary Health Care Center in Savannah, GA (2013)

Photography work for Step Up Savannah in Savannah, GA (2013)

Producer, Creator Writer, Anchor of Tiger Eye News for Savannah State University (2008-2009)

Producer, Creator Writer, Anchor of Aces: Around Campus Events and Sports Show (youtube.com/aces4show), Savannah, GA (08/2009- 12/2009)

EDUCATION

BACHELOR OF FINE ARTS IN MASS COMMUNICATIONS, TV & RADIO CONCENTRATION

SAVANNAH STATE UNIVERSITY

2005 - 2009

- **2016** Production Assistant certificate from the Georgia Film Academy(Savannah Technical College)
- **2015** Step Up Savannah Neighborhood Leadership Academy graduate
- **2014** Dow Jones News Fund and Western Kentucky University Digital Media Workshop participant
- **2009** Congressional Black Caucus Reporter for SSU Tiger Eye News
- **2007** Dean's List Recipient